MORE CARE & BETTER CARE
for seniors

US SENIOR POPULATION

THE GRAYING OF THE BABY BOOMER

2012 49 MILLION
2025 72 MILLION

THE PROBLEMS

MANY SENIORS WILL EXPERIENCE HEALTH AND PHYSICAL PROBLEMS

80% AT LEAST ONE
SENIORS WITH CHRONIC CONDITIONS

50% AT LEAST 2
SENIORS WITH CHRONIC CONDITIONS

ESCALATING COSTS FOR FEDERAL-ENTITLEMENT PROGRAMS: SOCIAL SECURITY AND MEDICARE

MEDICARE EXPENDITURES: $386 BILLION

COSTS PROJECTED TO REACH $800 BILLION

90% OF AMERICAN SENIORS HAVE SAID THEY WANT TO REMAIN IN THEIR OWN HOMES FOR AS LONG AS POSSIBLE.

PART OF THE SOLUTION

35% OF SENIORS STUDIED WERE BEING CARED FOR BY MEDICAL PROFESSIONALS AS WELL AS BY PROFESSIONAL IN-HOME NON-MEDICAL CARE PERSONNEL.

MOST PROFESSIONAL IN-HOME NON-MEDICAL CARE IS BEING USED BY SENIORS WITH VERY DEMANDING NEEDS.

75% OF THOSE RECEIVING PROFESSIONAL IN-HOME, NON-MEDICAL CARE WERE 80+

MOBILITY 61%
FRAILTY 48%
DEMENTIAS 43%
ALZHEIMER’S DISEASE 29%
STROKE 22%

THE BENEFITS

RECIPIENTS OF PROFESSIONAL IN-HOME NON-MEDICAL CARE TYPICALLY RECEIVE MORE HOURS OF CARE PER WEEK

25% FEWER DOCTOR’S VISITS PER YEAR

87.9 HOURS/WEEK USING PROFESSIONAL IN-HOME NON-MEDICAL CARE

35 HOURS/WEEK NO PROFESSIONAL IN-HOME NON-MEDICAL CARE

MORE CARE = BETTER CARE
MAKING IT EASIER FOR SENIORS TO REMAIN HEALTHIER AND HAPPIER IN THEIR OWN HOMES.

SOURCES
4 Online at http://www.americangeriatrics.org/about_us/who_we_are/faq_fact_sheet/.

Each Home Instead Senior Care franchise office is independently owned and operated.